

CRYSTAL REPORTS SERVER 2008 - TOP REASONS TO BUY NEW OR UPGRADE
(Updated for the Sep 1, 2009 Release)

CRYSTAL REPORTS SERVER - BUY NEW MESSAGING	
Benefit	Supporting feature
<p>Empower users with more information to drive better decisions</p> <ol style="list-style-type: none"> 1. Securely access reports and dashboards on a single server 2. Monitor your business performance with summary dashboards and detailed reports 3. Make better decisions with on-report sorting, filtering and what-if scenarios 4. Deliver reports anywhere 5. Get better visibility over your information to support insightful decisions 6. Share your reports and dashboards on corporate portals for easy user access 7. Refresh data in Microsoft Word, Excel and PowerPoint documents 	<ol style="list-style-type: none"> 1. Support for Crystal Reports and Xcelsius content 2. User access to hosted reports and dashboards 3. Parameter panels, sorting buttons, what-if scenarios 4. On the web, email, corporate portals and MSFT Office 5. Dashboard Builder 6. Portal Integration Kits: Sharepoint, Java, Websphere 7. LiveOffice
<p>Lower TCO</p> <ol style="list-style-type: none"> 1. Reduce IT support cost by managing both reports and dashboards on the same server 2. Lower the cost of delivering personalized reports to anyone, anywhere 3. Reduce your ongoing IT cost with automatic report scheduling and delivery 4. Easily integrate reports and dashboards with corporate portals for broader user access 5. Easily integrate reporting with custom-built .NET and Java applications 	<ol style="list-style-type: none"> 1. Use a single IT admin tool for reports and dashboards 2. Data driven publishing 3. Job scheduling and automatic report delivery 4. Portal Integration Kits: SharePoint, Java, Websphere 5. .NET and Java APIs
<p>Stretch your IT budget and protect existing investments</p> <ul style="list-style-type: none"> • Lower per user cost for large deployments • Enjoy flexible, economical licensing that scales to up to 200 simultaneous users • Leverage existing technologies via Crystal Reports integration with custom applications 	<ul style="list-style-type: none"> • Attractive price for 100CAL, 50 and 100NUL • New user limit is 100 CAL + 100NUL • .Net and Java APIs

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CRYSTAL REPORTS SERVER – UPGRADE MESSAGING (CRS XI)	
Benefit	Supporting feature
<p>Empower users with more information and drive better decisions</p> <ol style="list-style-type: none"> 1. Securely access reports and dashboards on a single server 2. Monitor your business performance with summary dashboards and detailed reports 3. Make better decisions with on-report sorting, filtering and what-if scenarios 4. Get better visibility over your information to support insightful decisions 5. Take full advantage of all new features in Crystal Reports 2008 	<ol style="list-style-type: none"> 1. Support for Crystal Reports and Xcelsius content 2. User access to hosted reports and dashboards 3. Parameter panels, sorting buttons and what-if scenario in Crystal Reports documents 4. Dashboard Builder 5. Supports all Crystal Reports 2008 functionality
<p>Lower TCO</p> <ol style="list-style-type: none"> 1. Use one server to manage both reports and dashboards 2. Lower the cost of publishing personalized reports to anyone, anywhere 	<ol style="list-style-type: none"> 1. Use a single IT admin tool for reports and dashboards 2. Data driven publishing
<p>Stretch your IT budget and protect existing investments</p> <ol style="list-style-type: none"> 1. Lower per user cost for large deployments 2. Enjoy flexible, economical licensing that scales to a maximum of 200 simultaneous users 	<ol style="list-style-type: none"> 1. Attractive price for 100CAL, 50 and 100NUL 2. New user limit is 100CAL + 100NUL